

Concussion Management

The Play It Safe Concussion CareSM solution



An innovative approach to concussion care

In order to help ensure a safe return to play for concussed athletes, Wells Fargo Insurance Services and ImPACT Concussion Management have teamed together to provide schools with a concussion injury management solution. The Play It Safe Concussion CareSM program is an innovative approach to concussion management that combines awareness and education, neurocognitive testing, access to medical professionals who are credentialed ImPACT consultants trained in the evaluation and management of concussion, and excess insurance coverage to protect the financial well-being of your athletes and their families.

By purchasing this program, your school is provided with an effective management solution that helps ensure your concussed athletes return to the classroom and playing field in a safe manner.

Program components

- Education and awareness
- Neurocognitive baseline and post-injury testing
- Access to trained concussion medical providers
- Excess insurance coverage
- Safe return-to-play

How the program works

Recognizing the importance of the health and safety of all your student athletes, your school purchases the The Play It Safe Concussion CareSM program.

The program starts with concussion injury education and awareness. We work with your school to educate coaches, players, and parents on how to recognize these types of injuries and what to do when they occur.

Prior to the start of the season, athletes participate in ImPACT neurocognitive testing to establish a baseline for future reference, should they be concussed at some point during the season.

When an athlete appears to have sustained a concussion, they are pulled from play and evaluated. As needed, they are sent for clinical assessment and specialty care by a medical professional who is a credentialed ImPACT consultant trained in the evaluation and management of concussion.

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Together we'll go far



The athlete then undergoes a post-injury ImPACT test and evaluation, and the results are compared to their pre-season baseline test. This will assist the medical professional in determining the scope and magnitude of the concussion.

The medical professional provides the athlete with an individual follow-up plan that may include rest, gradual re-exertion, and re-evaluation.

Medical expenses incurred by the athlete while under care of the medical professional, including the post-injury test, are billed to the excess insurance policy, lessening the financial burden to the athlete and their family.

The athlete continues with follow-up care, promoting a safe return-to-play.

How can we help?

Call today or visit us at
wfs.wellsfargo.com/concussioncare
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ImPACT
impacttest.com

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Education and awareness

The Play It Safe Concussion CareSM program provides important training in:

- Risk factors
- Equipment recommendations
- Early detection - signs and symptoms
- Characteristics of the injury
- Care plans

State-of-the-art testing

ImPACT has developed a sophisticated software tool to help sports medicine clinicians evaluate concussion recovery. The ImPACT program is a 20 minute test that is administered pre-season for a baseline result, and again post-injury to track the possible side effects of concussions. The program evaluates multiple aspects of brain function including memory, processing speed, reaction time and post-concussive symptoms. This data allows doctors to make safe return-to-play decisions and reduces the chances of long-term neurological effects.

Excess insurance coverage

The concussion accident medical insurance policy includes:

- A maximum medical benefit of \$25,000 per injury
- No deductible
- No co-pays

